

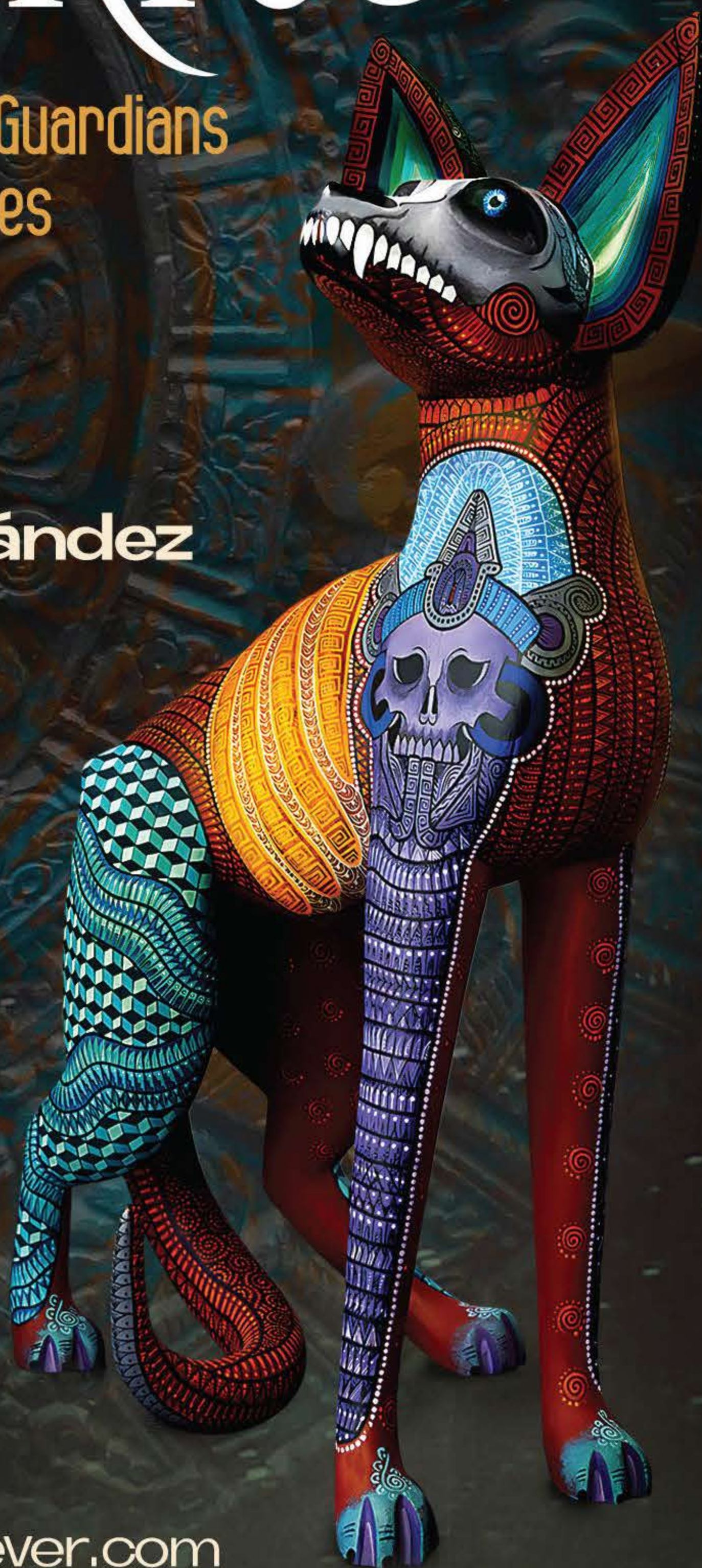
HOLLYWOOD FOREVER presents the
25TH ANNUAL

DIA DE LOS MUERTOS

Spirit Guides and Guardians
Tonas and Nahuales

10.26.24

featuring
Pedro Fernández



hollywoodforever.com

CEREMONY OF EVENTS

CEREMONIAL PROCESSION

2:00pm - 2:30pm Entering through the Main Gate, proceeding through the cemetery and ending at the Main Stage

ALTAR EXHIBITION

90 + altars on display throughout the cemetery grounds

Winners announced on the Main stage at 9:00pm

AZTEC DANCES AND RITUALS

Aztec Stage on the Lake, Calaveritas Y Sombras Stage, Main Stage, La Catrina Stage, and throughout the cemetery grounds

COSTUME CONTEST

Get your photo taken at the official Photo Booth

Winners announced on the Main stage at 9:00pm

CHILDREN'S PLAZA

ALEBRIJE MASK BY LA LUCHA ART PRODUCTION

Alebrijes are highly decorated and colorful creatures depicting animals, people and imaginary figures that are thought to link the real world and guide people through life, but they can also protect homes and scare away evil spirits! In this workshop, create your own spirit mask with intricate patterns using zig-zags, waves, eyes, floral and geometric shapes.

THE SACRED FLOWER: CEMPAZÚCHITL (MARIGOLD)

PRESENTED BY LA LUCHA ART PRODUCTION

Using dried Cempazúchitl, participants will create a fragrant satchel with a dedication tag inspired by alejibres to honor a deceased loved one.

DÍA DE MUERTOS BLOCK PRINTING GREETING CARD WORKSHOP BY LATINX WITH PLANTS

Latinx with Plants will be providing a free Block Printing Workshop, quick and easy for all ages! Participants will hand-print one of a few original designs onto a greeting card, and then get a chance to write a note inside for someone they love.

SUGAR SKULL PAINTING ACTIVITY BY LIL' LIBROS

Celebrate Día de Muertos with a fun, hands-on sugar skull painting activity! Kids can decorate their own sugar skulls to take home and place on their family altar, while exploring the rich traditions of Día de Muertos through our 'La Catrina' book series.

CATHEDRAL ART EXHIBITION

10:00am - Midnight *The multidisciplinary exhibition features renowned artists and artisans, including artists of the year Antonio and Macedonia Fuentes, who are exhibiting their Tonas y Nahuales. Ruben Santiago presents alebrijes that capture the essence of Oaxaca's artistic heritage, while Maricruz Sibaja explores themes of identity, culture, and spirituality in her art. Gennaro Garcia combines contemporary techniques with traditional themes, and Carine Fabius does a cross-cultural exploration of the Haitian Vodou Spirit of Death Baron Samedi with Aztec Lord of the Underworld Mictlantecuhtli. Joaquin Trujillo's work captures the essence of Mexican life and culture*

MUERTE Y TRADICIÓN

10:00AM – 12:00AM

MC'S CONNIE PEÑA & CHRIS CABEZAS
WITH DJ QUE MADRE

- | | |
|---|---|
| 10:00am DJ Que Madre | 3:00pm DJ Que Madre |
| 12:00pm Huasteco | 3:30pm Niko Rubio |
| 12:15pm Danza Judea | 4:30pm El Santo Golpe |
| 12:30pm Danza de Rubios | 5:30pm Ambar Lucid |
| 12:40pm Michoacán Misantla | 6:30pm Reyna Tropical |
| 1:00pm Danza de Matlachines | 7:30pm Los Lobos |
| 1:15pm Chiapas Misantla | 8:40pm Danza Mexica
Ajolote Tenochtitlan |
| 1:30pm Danza Tabasco | 9:00pm Altar & Costume Winners
Announcements |
| 1:45pm Marimba del Valle | 9:30pm Pedro Fernández |
| 2:00pm DJ Que Madre | 11:00pm DJ Que Madre |
| 2:30pm Opening Ceremony and
Aztec Blessing | |

CALAVERITAS Y SOMBRA

10:00AM – 12:00AM

- | | |
|--|---------------------------------|
| 10:00am Indigenous Blessing
Performance
Ollin Itotiani Calpulli | 3:00pm Danza Camada de Tlaxcala |
| 11:00am Reading by Chogrin
author of Kid del Toro | 3:15pm Danza de Tecuanes |
| 11:15am One Drumm | 3:30pm Ollin Itotiani Calpulli |
| 11:45pm Danza de Rubios | 3:45pm Danza de Matlachines |
| 12:00pm Reading by Luis San Vicent
author/illustrator of Huesos | 4:00pm Chiapas |
| 12:15pm Comp. Danza Pindecua | 4:15pm Tabasco |
| 12:45pm Quetzales Y Guaguas | 4:30pm Marimba del Valle |
| 1:00pm Reading by Naibe Reynoso
author of El Cucuy
with live actors | 4:45pm Michoacán |
| 1:30pm Reading by Naibe Reynoso
author of Calaveras y Toritos
with live actors | 5:00pm DJ Sizzle |
| | 6:45pm Danie |
| | 7:30pm Cumbiaton DJs |
| | 7:45pm maye |
| | 8:30pm Cumbiaton DJs |
| | 8:45pm Estevie |
| | 9:45pm Mexican Dubwiser DJ Set |



LA CATRINA

11:30AM – 12:00AM
MC ESTEBAN LEÓN

11:30am Bendición La Catrina Stage
Danza Azteca Cuahutli
12:00pm Marimba del Valle
12:15pm Chiapas
12:30pm Tabasco
12:45pm Curpites
1:00pm Tecuanes
1:15pm Chinelos
1:30pm Huastecos
1:45pm Tlahualiles

2:00pm Jalisco
2:15pm Quetzales Y Guaguas
3:05pm Laurie Marie
3:25pm Gabriela Bojorquez
4:35pm Miguel Inzunza
5:45pm Laurie Marie
6:05pm Gorrion Serrano
7:30pm Tania Libertad
9:30pm Banda La Mojonera

AZTECA

10:00AM – 12:00AM

10:00am Bendición lago stage
Danza Azteca
Telpochcalli Coyolxaulqui
10:30am Danza de Chinelos
10:45am Danza de Curpites
11:00am Comp. De danza reg.
Pindecua de Morelia
11:30am Danza de negros
12:00pm Danza de rubios
12:30pm Danza azteca cuautli
1:00pm One drumm
1:30pm Música prehispánica Nahui Ehecatl
2:00pm Danza de curpites
2:15pm Danza camada de Tlaxcala
2:45pm Danza de Chinelos
3:00pm Danza de tecuanes
3:15pm Danza azteca Telpochcalli
coyolxaulqui
3:45pm Danza mexicana ajolote
4:15pm Tradición alegre (Baja California)
4:30pm Danza de matlachines
4:45pm Huasteco
5:00pm Danza Judea
5:15pm Comp. De danza reg.
Pindecua de Morelia

5:45pm Jalisco sol de fuego
6:00pm Misantla Chiapas
6:15pm Tabasco
6:30pm Marimba del Valle
6:45pm Quetzales y guaguas
7:00pm Misantla aguadoras
7:30pm Negros de Oaxaca
7:45pm Rubios
8:00pm Danza azteca cuautli
8:30pm Danza de tecuanes
8:45pm Danza de Tlahualiles
9:00pm Danza Judea
9:15pm Pindecua
9:30pm Tradición alegre yoreme
9:45pm Danza de matlachines
10:00pm Danza mexicana ajolote
10:30pm Aguadoras de misantla
10:50pm Danza de Chinelos
11:00pm Camada de Tlaxcala
11:15pm Telpochcalli Coyolxaulqui
11:30pm Ajolote y Telpochcalli
Coyolxaulqui,
Quetzales y Guaguas

ALTARS

- 1 Transcend into your power
- 2 Derek G Ruiz
- 3 Las Almas de mi Familia
- 4 Aztechno
- 5 Northgate
- 6 Always in Our Hearts
- 7 Shadowplay
- 8 One More Light
- 9 Fantasmas Fantásticos
- 10 Amigos por Siempre
- 11 Agua de Vida (BHAC)
- 12 Oaxacalifornia
- 13 Francisco's fresh paintings
- 14 Mujeres de Esperanza (ELAWC)
- 15 Hostile Terrain 94
- 16 Historic Female Sculptors
- 17 Ofelia
- 18 Sunset Flor
- 19 Sphynx Swag Sphynx Justice
- 20 Puebla Santa Clarita
- 21 Camino a Mictlan
- 22 Mujeres
- 23 Altar a mi Familia (Mi Casa es Puebla)
- 24 Mi Casa Es Puebla
- 25 Rosa Barks
- 26 Tertulia Leteraria
- 27 Ofrenda de Familia Flores y Guzmán
- 28 Dinner Guests
- 29 The Legend Zweig
- 30 El Espíritu de la Comunidad
- 31 Mexico Lindo y Querido
- 32 Un Último Adiós en Casa
- 33 En Memorial Dylan Gonzales
- 34 Para Nuestros Guardias
- 35 The Wall las Memorias
- 36 Escalante
- 37 Tonas de mi Árbol Familiar
- 38 Motion Picture Editors Guild local 700
- 39 Alma de Libélulas
- 40 Running Soles
- 41 Candiani
- 42 Familia Martínez
- 43 Altar Para Los Ancestros
- 44 The LA Pokémon GO communities
- 45 Light the Way "Ofrenderos"

ALTARS

- 46 Abuelitos Héroes
- 47 Together Forever
- 48 In Loving Memory
- 49 Otis College of Art & Design
- 50 De Los Times
- 51 Until We Meet in Dreams
- 52 Alas del Alma - Vallarta
- 53 En Honor a Paco. Familia
- 54 Nuestro Compañero por Vida
- 55 Calvario- Pedro y Cora
- 56 Amigos de Immigo
- 57 Querida Family
- 58 I Love you Grandma
- 59 The Legacy of La Virgen de Guadalupe
- 60 Immaculate Heart - community Altar
- 61 Alas Metamórficas (wings of aspiration)
- 62 Fernando Monge y Amigos Angeles de California
- 63 Never Walk Alone
- 64 Alebrijes Y Nahuales
- 65 Florian Schneider: cyber jaguar of the future
- 66 Katlin Francine Alvarado & Rosario Del Castillo
- 67 Gaby
- 68 I'll meet you in Heaven
- 69 Celebración de espíritus coloridos
- 70 Our Beloved
- 71 All the Wistful Wishery
- 72 A Mothers Love
- 73 AIDS Healthcare Foundation
- 74 Viene La Muerte Cantando
- 75 Lucy
- 76 La Chavelita
- 77 Cuando Los Muertos Bailan
- 78 Borderline
- 79 Familia Figueroa
- 80 Friends of Howie Pyro
- 81 Deedee Ramone
- 82 Book Club
- 83 Snoopy's House
- 84 16,000 Souls Are Guided
- 85 La Sirena Mata
- 86 The Mares Family
- 87 Camino A tu "Destino"
- 88 El Tigre y su Ani
- 89 Family Dinner
- 90 Heaven Chapter Techniques Car Club

COMMITTEE

Fiacro Castro Director of Dance Azteca Stage Director Criteria Entertainment and PR dept. Public Relations Tina Dizon Controller	Mitch Edelson Sire Dhone Johnson Sombras Stage Presented by Don Quixote Ximena Minotta Martin Children's Area Director La Lucha Art Productions Children's Plaza Coordinators
Tharini Shanmugarajah Production Manager Jasmine Berrios Social Media Manager Anndy Curiel Production Manager Angie M. Jiménez Director of Altars Adela Marquez Print Manager Hemashary Juarez Ticketing Manager Olivia Marquez Mario Alberto Vera Davila Cathedral Art Curators	Violeta Pineda La Catrina Stage Director Brenda Rivera Vendor Manager Brian Smith Main Stage Director Ricardo Soltero Scenery Designer Entry Arch Design Mila Sterling Graphic Designer Karina De Veyra VIP Liaison Aldo Cruz Master Altar Artist

EXECUTIVE PRODUCERS

Tyler Cassity President	Yogu Kanthiah CFO	Jay Boileau EVP
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Deisy Marquez Adela Marquez Celine Mares
Co-Founders

SPECIAL ALTAR EXHIBITIONS

Bharts · OaxaCalifornia · Mujeres de Esperanza
Francisco's Fresh Paintings · Hostile Terrain 94'

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SEPHORA

SANTA MONICA BLVD

DIA DE LOS MUERTOS 2024

Spirit Guides and Guardians Tonas and Nahuales

GOWER ST

VAN NESS AVE



SANTA MONICA
MAIN ENTRANCE AND EXIT



LEGEND

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GOWER
ENTRANCE
AND EXIT

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ENTRANCE
AND EXIT



Program Design by Mila Sterling